

Bomar Publishing Inc.

marketnews *An Overview*

Marketnews has established a long and credible reputation as the publication of record for the consumer technology industry. Each month for the past 35 years, retailers and other professionals who make their living in consumer electronics, home computing, wireless and digital imaging rely on our concise and objective coverage of the events surrounding our industry.

As a trade publication, our main goal is to assist our business community in planning, assessing and understanding the current buying market and lifestyle trends by delivering accurate and timely information both in print and online. Our goal is to keep consumer technology retailers abreast of industry news, product advancements, corporate and personnel appointments and other issues affecting their ability to compete effectively.

here's how! *An Overview*

here's how! is Canada's largest circulated lifestyle technology magazine targeting active, travel-savvy, high-end, design-oriented Canadians, who use consumer technology to enhance their lives.

here's how! offers a well-rounded editorial mix of digital photography, home entertainment, wireless communication and high-tech gadgets in a four-colour, environmentally-friendly European mat stock package. Our editorial team include the best-known technology writers in the country, and their words blend beautifully with the magazine's visually stunning design.

Canada Night *An Overview*

A Canadian tradition that happens every January in Las Vegas, during the Consumer Electronics Show. For over fifteen years the dealers, distributors and manufacturers of the Canadian Consumer Electronics, Wireless, Digital Imaging and Computing Industry get together at CES for a great night of fun, food and entertainment.

Being a sponsor is the best way to say that you support the Canadian industry! A sponsorship includes a Junior Page ad in the December issue of marketnews, your logo on the Thank You to our Sponsors double page spread and your company branding at Canada Night via seven 16 foot electronic screens around the 13,000 square foot Caesars Palace ballroom.



marketnews

Serving Canada's Consumer Electronics, Computing, Wireless & Digital Imaging Industry

here's how!

Lifestyle technology made easy!

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